



FOR IMMEDIATE RELEASE

Blue Sky Vision Celebrates 2018 Growth

GRAND RAPIDS, Mich., February 5, 2019—Blue Sky Vision, the largest and fastest-growing eye care group in Michigan, announced today a recap of the organizations' 2018 accomplishments. Over the course of last year, Blue Sky Vision welcomed seven new partners, including: Shoreline Vision, Michigan Optical, Vitreo-Retinal Associates, Sussex Vision Center, Optometrists of Lansing, VisionCare Associates, and EyeCare Associates of Haslett and Perry. Today, the Blue Sky Vision family consists of a total of 11 partner practices, 64 high-quality eye care providers, and 600 plus team members.

Last March, Blue Sky Vision relocated its headquarters to 4020 East Beltline Avenue NE, Grand Rapids, Michigan. The move successfully brought its administrative team together in one area while also supporting team member wellbeing. The new space features content-sharing technology, multiple meeting spaces, individual workspaces with height-adjustable desks, and access to natural light throughout. Blue Sky Vision also expanded its optical lab—including \$1M of equipment purchases and a centralized distribution center for optical frames enabling increased quality measures and expedited turnaround time for patients.

Blue Sky Vision's efficiencies, administrative team, and economies of scale also lead the organization to implement integrated software platforms to leverage the collective power of the organization, increase the potential for growth, create unprecedented support, and provide an exceptional partner and patient experience.

The Grand Rapids Business Journal nominated Blue Sky Vision in January as one of three 2018 healthcare newsmakers of the year, alongside Spectrum Health and Trinity Health. "2018 was a successful year for Blue Sky Vision," said Dan Shoemaker, Blue Sky Vision's Chief Financial Officer. "We attribute our accomplishments to our family of partners, whose passion for vision merges expert care with personalized, compassionate service."

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About Blue Sky Vision

Blue Sky Vision is dedicated to providing world-class support to leading providers of eye care services. Blue Sky Vision was created in early 2017 and is a partnership among doctors, members of the leadership team, and Sterling Partners. Our Purpose is to Lead the Way, Improve Sight, and Change Lives; our Vision is to be the model for unsurpassed patient experience, inspiring and empowering our team through innovation, dedication to excellence, and the creation of opportunity through growth. To date, Blue Sky Vision partners include: Optometrists of Lansing, VisionCare Associates; EyeCare Associates, Sussex Vision Centers; Vitreo-Retinal Associates; Michigan Optical; Shoreline Vision; Walker Surgical Center; Lakeshore Eye; Surgical Care Center of Michigan; and Grand Rapids Ophthalmology. If you are interested in learning more about a partnership with Blue Sky Vision, contact Colleen Mulder at cmulder@blueskyvision.com or visit: blueskyvision.com.

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