



FOR IMMEDIATE RELEASE

Blue Sky Vision Welcomes Shane Rodgers as Vice President of Finance & Accounting

GRAND RAPIDS, Mich., October 21, 2019 – Blue Sky Vision, the largest and fastest-growing eye care group in Michigan, is pleased to announce the appointment of Shane Rodgers as Vice President of Finance & Accounting. Mr. Rodgers brings over 15 years of accounting and financial management leadership experience to his new role at Blue Sky Vision. Most recently, he served as Senior Group Controller at Patrick Industries, Inc. where he was actively involved in acquisitions and had financial responsibility for a significant number of Patrick’s brands.



“Shane’s proven track record of leading teams, driving growth, streamlining business operations, and increasing profit makes him a valuable addition to our team,” said Dan Shoemaker, President of Blue Sky Vision. “The knowledge and experience he brings will help our organization continue to grow while, at the same time, increase efficiencies.”

Previously, Mr. Rodgers served as Chief Financial Officer for Poly-Wood, LLC; he also served Zimmer Biomet where he had a number of progressing, finance-leadership roles. Mr. Rodgers earned both his Master of Science in Accounting and Bachelor in Business Administration from Western Michigan University.

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About Blue Sky Vision

Blue Sky Vision is dedicated to providing world-class support to leading providers of eye care services. Blue Sky Vision was created in early 2017 and is a partnership among doctors, members of the leadership team, and Sterling Partners. Our Purpose is to Lead the Way, Improve Sight, and Change Lives; our Vision is to be the model for unsurpassed patient experience, inspiring and empowering our team through innovation, dedication to excellence, and the creation of opportunity through growth. To date, Blue Sky Vision partners include: Blue Sky Vision – Three Rivers; Optometrists of Lansing; VisionCare Associates; EyeCare Associates of Haslett, Sussex Vision Centers; Vitreo-Retinal Associates; Michigan Optical; Shoreline Vision; Walker Surgical Center; Lakeshore Eye; Surgical Care Center of Michigan; and Grand Rapids Ophthalmology.

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