



FOR IMMEDIATE RELEASE

Blue Sky Vision Doctors Introduce Latest Lens Technology

GRAND RAPIDS, Michigan, September 30, 2019 – Blue Sky Vision's partners, Grand Rapids Ophthalmology and Shoreline Vision, are pleased to bring the first FDA approved tri-focal lifestyle lens implant to West Michigan and the lakeshore.

The Alcon's PanOptix® Trifocal IOL is "The newest generation of lifestyle lenses used during cataract surgery to allow an extended range of near and far vision, reducing the need for glasses after surgery.", states Dr. Thomas Cowden, ophthalmologist and cataract surgeon at Grand Rapids Ophthalmology. "Studies show previous issues such as glare and the need for glasses for small print have improved significantly."

9 out of 10 Americans develop cataracts by the time they're 65, and cataract surgery has been established as one of the safest, most common, and effective procedures performed today. "Alcon's PanOptix® Trifocal IOL delivers an exceptional combination of near, intermediate and distance vision without the need for glasses.", says Dr. John Oltean, ophthalmologist and cataract surgeon at Shoreline Vision. "This lifestyle lens brings the option of being glasses-free even closer to reality for those patients that qualify."

Grand Rapids Ophthalmology and Shoreline Vision doctors are currently accepting new cataract patients at most of their convenient West Michigan locations. Visit seeitclear.com or shorelinevision.com for locations.

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About Grand Rapids Ophthalmology

Founded in 1982, Grand Rapids Ophthalmology is the largest fully-integrated eye care medical group in West Michigan. Grand Rapids Ophthalmology offers a full suite of eye care services from routine eye exams, contact lenses and glasses, to pediatrics, and the most advanced medical and surgical treatments such as LASIK, cataract, cornea, retina, glaucoma, and oculoplastics, including cosmetic and reconstructive eyelid surgery. For more information, visit: seeitclear.com.

About Shoreline Vision

Since 1996, Shoreline Vision has been providing the West Michigan lakeshore communities with a wide range of eye care services from comprehensive eye examinations to cornea and retina care, and the most advanced techniques in cataract and ocular surgery. Shoreline Vision has a team of 15 providers and over 150 dedicated eye health professionals emphasizing clinical excellence and patient centered care throughout seven locations including a surgical center dedicated solely to eye surgeries and procedures. For more information, visit: shorelinevision.com.

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